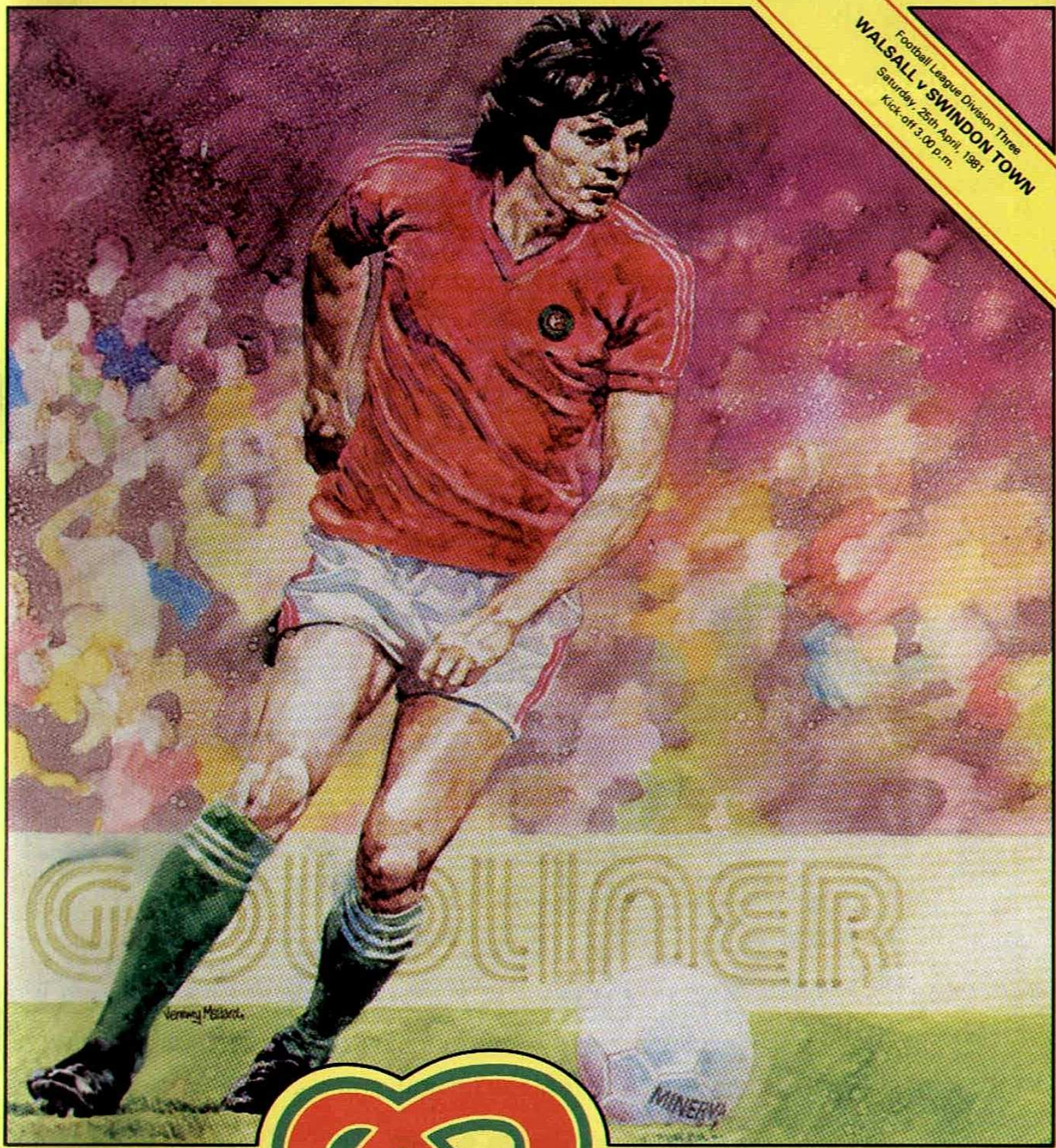


Football League Division Three
WALSALL v SWINDON TOWN
Saturday, 25th April, 1981
Kick-off 3.00 p.m.



WALSALL

FOOTBALL LEAGUE DIVISION THREE

Official Matchday Magazine Volume 1 No. 25. Price 30 pence.

**John Henry
Mechanicals
Limited**



Registered Office:
35/36 Butts Road,
Walsall
West Midlands, WS4 2BL
Telephone:
Walsall 23177 (2 lines)
Heating/Ventilating
Air Conditioning



JOHN HENRY

- HARDWARE
- D.I.Y.

35-36 Butts Road
Walsall
West Midlands
WS4 2BL

Telephone:
WALSALL 23177 (2 lines)

**FOR A PERSONAL SERVICE....
CONSULT**

Crest
TYPEWRITERS

IMPERIAL & ADLER
Remanufactured Machines

SUPPLIERS TO THE TRADE



POOL STREET, WALSALL. TELEPHONE: WALSALL 34452

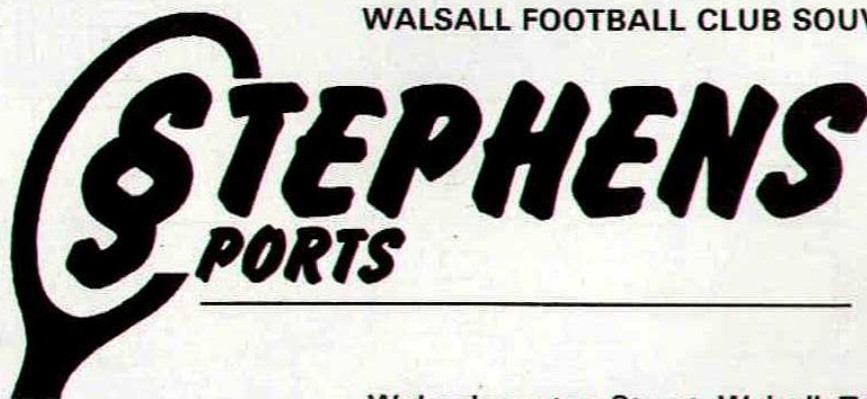
SERVICE ★ REPAIRS ★ OVERHAULS

**GOLDLINER
COACHES LIMITED**

**TOURS U.K. and EUROPE
FOOTBALL EXCURSIONS**

TEL.090-57-2525

WALSALL FOOTBALL CLUB SOUVENIRS



**WALSALL'S LARGEST
SPORTS & LEATHER
GOODS STORE**

Wolverhampton Street, Walsall. Tel: 25651



The Buckley File

As you will know by now, Ian Paul has been forced through illness to retire from football.

This is the saddest thing that has ever happened during my Walsall career, for Ian was not only a young player — just 20-years-old — but also a very talented one.

I could write a whole programme about Ian Paul, let alone this column, but words could not say how highly I thought of him as a player.

He had quality, class, tremendous all-round ability — he should have, and I am certain would have played in the First Division.

Ian's forced retirement is wretched luck on the lad, and I sincerely hope that as many people as possible turn up to support him on May 6th when we play Aston Villa in a Benefit Match.

Fans who saw him play are the privileged ones, and it's a crying shame for football supporters in general who have been robbed of the chance to see his career develop.

There is no doubt in my mind that we would not be where we are in Division Three if a fit Ian Paul had been available for selection throughout the season.

That has not been the case unfortunately, and missing Ian plus having several other injury problems has meant that we have never been able to get a settled side.

We have come as near to a settled team in the past few matches as we have done all season, in fact, and it has helped us produce some good results.

We were very unlucky not to take both points at Huddersfield on Tuesday after a very good performance which showed that we are a better footballing team than Huddersfield.

When you are near the bottom of the table the luck often seems to go against you, however, and we lost out when a brilliant goal by Don Penn was disallowed through an off-side decision against a player who was in no way interfering with play.

Don's goal came from the best move of the match and it was diabolical that such a great piece of football should be cancelled out in that way.

It meant that we picked up a draw rather than a win, and that means we have to win our last two matches to achieve the point-per-game target I set for the last ten matches.

With all the sides around us continuing to pick up points though, that target figure may fall short of what we eventually require to take us to safety.

But the team will be battling to take maximum points against Swindon today and Sheffield United next week, and we shall finish the season in fighting spirit.

STOP PRESS.....Walsall v Aston Villa match arranged as IAN PAUL BENEFIT.....Wednesday, 6th May.....Kick-off 7.30 p.m.

APPEARANCES TABLE

(Up to and including 11th April, 1981)

Player	F.L.	F.L.C.	F.A.C.	Goals				
Steve Baines	35(1)	2	1(1)	4	Kenny Mower	30(2)	2	2
Alan Buckley	36(1)	2	2	13	Richard O'Kelly	35(5)	1(1)	1
Brian Caswell	32(1)	2	1	1	Ian Paul	13(1)	2	2
Martin Connolly	3				Don Penn	32(6)	2	2
Neil Freeman	8				David Preece	6(2)		
Ron Green	22		2		Mark Rees	19(5)		(1) 5
Colin Harrison	18(3)		1		Dave Serella	41	2	2
Peter Hart	43	2	2	5	Steve Smith	16(3)		3
John Horne	4(4)				Ian Turner	11	2	
Tony Macken	34	1	2		P. Waddington	14(2)		1
R. McDonough	5(3)	2		2	S. Waddington	26(5)	(1)	2

2 o.g.

Walsall Football Club
LIMITED
FELLOWS PARK WALSALL

Telephone:
Walsall (0922) 22791

Directors:
K.E. WHELDON (Chairman)
J.A. HARRIS
R. HOMDEN
S.E. BOLER
B.E. BRADNACK
T. EDMONDS
(Executive)
Secretary:
JOHN WESTMANCOAT
F.A.I.

Team Manager:
ALAN BUCKLEY
General Manager:
BERT JOHNSON
Coach:
COLIN HARRISON
Chief Scout:
RON JUKES

Physiotherapist:
F. PEDLEY
Doctor:
Dr. A.C. COTTRILL
Groundsman:
ROGER JOHNSON

The programme is Printed and
Designed on behalf of Walsall
Football Club Limited, by:
DUPLIX LITHO PRESS LTD.,
22 Quay Terrace,
Newton Abbot, Devon.

EDITOR:
TONY LEIGHTON

The views expressed by individual
contributors are not necessarily
the views of Walsall F.C.

Copyright

Front Cover of this programme
was illustrated by Jeremy Mallard,
Sportsfolio, Walsall 34338.

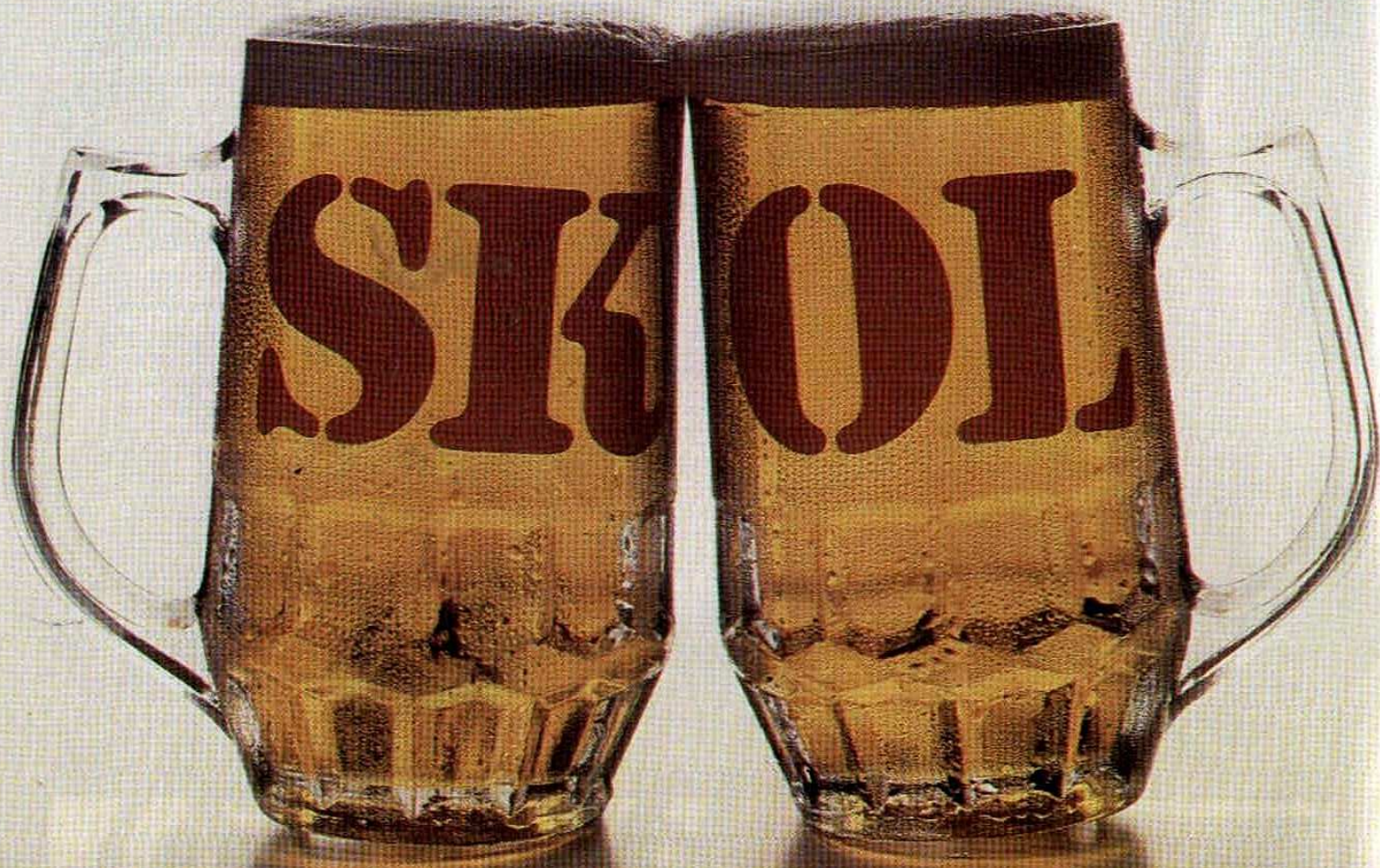


barratt copying

BARRATT COPYING (BIRMINGHAM) LTD
VIGO PLACE HAYWARD INDUSTRIAL ESTATE
ALDRIDGE WALSALL WS9 8UG
Telephone 0922 55731

Specialists in Plain Paper and Electrostatic Copiers
Supplies and Service for all types of machines
the company which promotes business efficiency

Are you a Skolar?



Third Dimension

At the time of writing it is still theoretically possible for Swindon, Fulham or Sheffield United to be relegated to Division Four alongside Blackpool and Hull and — if any two of these do go down — there could be the remarkable prospect of all four relegated teams being new to Division Four — something that hasn't happened since 1961/2, the fourth season of its existence.

We could also make history of a kind if we go down, in that no team has been relegated, promoted and then relegated again in successive seasons, though many have been relegated a season after promotion and vice versa. There was also the remarkable achievement of Millwall in the mid-sixties when they were relegated and twice promoted in successive seasons. Colchester also achieved a remarkable feat in 1973/74 when they were promoted to Division Three just a year after having to seek re-election.

Colchester are, of course, amongst several relegation possibilities this season despite the fact that they were unbeaten at home in league games until early February. Swindon didn't help Colchester's survival chances when they beat them 3-0 recently, just four days after the U's had gone down by the same score at Barnsley. Oddly this win ended a run of success by Colchester at the County Ground. They had won three and drawn one of their last four games there.

Another team that looks rather out of place in the relegation struggle is Newport County, who made such an impact in Europe this season and who have lost only one home league game since the turn of the year.

The team who beat them were Rotherham United, who have clicked into top gear in recent weeks to make them odds-on favourites at the time of writing for a place in Division Two where they have not played since 1968. They have recently won five games in a row without conceding a goal, veteran Rodney Fern netting in three of these and former Tranmere and Cardiff striker Ronnie Moore also finding the net regularly. They recently hammered Charlton 3-0 to leave the Londoners looking less certain of going up after just one win in a recent run of eight games.

Huddersfield Town have also shocked their fans recently by losing at home to today's visitors Swindon and to Millwall, while their Yorkshire rivals Barnsley have steadied themselves after an uncertain spell by drawing four successive away games.

So closely contested has been the promotion race, in fact, that Plymouth Argyle — who looked like taking a mid-table place a few weeks ago — gave themselves an outside chance of promotion by their 3-1 win here which extended their unbeaten run to five games, during which the only goal conceded was the one which Don Penn got here. We shall certainly remember David Kemp after his netting two goals in each of Argyle's games against us this season. It is

perhaps rather ironical that neither he nor Tony Kellow, the Division's leading scorer, have been with promotion pace-setters this season, whilst our former player Alan Birch — despite his 22 goals for Chesterfield from midfield, seems destined to spend another season in Division Three after the Spirit's recent decline.

All in all, however, despite our own disappointments, it has been a splendidly competitive Third Division this season with every team at some stage involved in the promotion or relegation battles and — even at the time of writing — only ten points separating promotion candidates from relegation candidates.

FOOTBALL LEAGUE DIVISION THREE Up to and including Saturday, 18th April, 1981

	Goals						
	P	W	D	L	F	A	Pts
Rotherham	42	23	12	7	58	27	58
Barnsley	42	19	16	7	66	42	54
Charlton	43	23	8	12	59	42	54
Huddersfield	43	19	13	11	64	36	51
Portsmouth	43	21	9	13	52	43	51
Chesterfield	42	20	9	13	65	45	49
Burnley	43	18	13	12	58	42	49
Plymouth	43	18	13	12	52	40	49
Brentford	43	12	18	13	48	48	42
Exeter	42	16	10	16	59	62	42
Fulham	43	14	13	16	52	57	41
Millwall	43	14	13	16	43	57	41
Reading	42	15	10	17	54	57	40
Chester	43	15	10	18	35	43	40
Sheffield Utd	43	14	11	18	63	59	39
Swindon	43	13	13	17	49	53	39
Oxford	43	12	15	16	37	46	39
Gillingham	43	11	17	15	45	55	39
Carlisle	42	13	13	16	52	63	39
Newport	41	13	12	16	56	53	38
Colchester	43	13	11	19	44	62	37
WALSALL	43	11	14	18	55	72	36
Blackpool	44	8	13	23	44	75	29
Hull	42	7	14	21	35	66	28





tubefabs

**Welding & Pipework
Engineers to the Petroleum,
Chemical & Power Industries
Specialised Heat Treatment**



R.W. McClaughlin, Tubefabs Ltd.
Hatherton Street, Walsall WS4 2LB
Walsall (0922) 25133. Telex 338861



Manufacturers of
GREY IRON AND
MALLEABLE
IRON CASTINGS

**LEAMORE LANE · LEAMORE
WALSALL WS2 7BY STAFFS.**

*We can produce for
you high volume
requirements or one
off specials.*

**LET US GIVE
YOU A
QUOTATION
FOR ALL
YOUR IRON
CASTINGS
FROM A FEW
OUNCES TO
200 lbs.**

Telephone:
**BLOXWICH
76898/9
or 76102**

**HI-SPEED PRINTING
INSTANT COPYING
AND
DUPLICATING**

prontaprint
your fast friendly printer

128, Wolverhampton Street, Walsall.
Telephone: Walsall 644222

Meet the Visitors

Swindon Town

Not for the first time we find ourselves ending our league programme at Fellows Park against Swindon Town, though never before have we met them at a time when points are quite as vital to us as they are today.

Though they have fared rather better than us in recent weeks it seems likely, at the time of writing, that our visitors too will be in need of points today for they also have had a bitterly disappointing season after their success of 1979/80.

Throughout their history, however, they have made a habit of creating surprises of both kinds. Whilst still in the Southern League they twice reached the semi-final of the F.A. Cup before the First World War. They were then elected to the Football League in 1920 and remained in Division Three (South) throughout its existence until 1958. Then, after being allocated to Division Three in the reorganisation of 1958, they twice won promotion — allying this on the second occasion with the winning of the League Cup in 1969 when they pulled off a remarkable 3-1 win against Arsenal at Wembley.

A year later they came close to Division One when finishing fifth in the Second Division, and also won the Anglo-Italian Cup for good measure. They slipped back to Division Three in 1974 and, after narrowly missing promotion a year later, they just avoided relegation a year after that. Ups and downs continued when two seasons ago they made another promotion bid that ended three points short and then — at one stage last season — they were in the top three and also going well in both the League Cup and the F.A. Cup.

Things went wrong from the time of an unlucky League Cup semi-final defeat by Wolves though, and despite a 6-2 win over Rotherham in April their league form fell away and they ended up in tenth place.

THIS SEASON

This season they reached the third round of the League Cup before crashing 5-0 at Liverpool, but until a fine 4-3 win at Exeter at the end of October they had picked up only two league points. A managerial change saw John Trollope (after a magnificent record of 770 league games for the club) taking over from Bobby Smith, but for a time results continued to be rather inconsistent. They went out of the F.A. Cup 2-0 at Wimbledon but, since losing at home to Chesterfield in January, they have put together some good results at the County Ground with three wins and two draws in five games. They have also won at promotion-seeking Huddersfield and have picked up valuable points in three successive away games at Charlton, Burnley and Chesterfield.

Though diminutive sharpshooter Alan Mayes has now moved to Chelsea, Andy Rowland (ex-Derby and Bury) is again leading scorer in his second full season. Paul Rideout and Brian Hughes, two recent graduates from the apprentice ranks, have also scored some useful goals recently while from midfield Brian Williams (ex-Bury and Q.P.R.), Roy Carter (ex-Hereford) and Ian Miller (ex-Bury, Nottingham Forest and Doncaster) are well established in the team and have also found the net recently.

In defence, Kenny Stroud has now played well over 250 league and cup games for his one and only club and is likely to be linking up in the centre with Chris Kamara (a Geordie formerly with Portsmouth) with two more young home-grown products — Charlie Henry and Russell Lewis — on the flanks. Behind them Jimmy Allen has played well over 250 games since moving down from Scotland, while substitute recently has been young striker Steve Abbey, who hails from Liverpool.

**J. Hodson
& Sons**

IRON AND STEEL MERCHANTS
SKIP CONTAINER HIRE
SCRAP & FACTORY CLEARANCE

BUYERS OF RE-USABLE
PLANT AND MACHINERY

**BLOXWICH ROAD,
WALSALL**

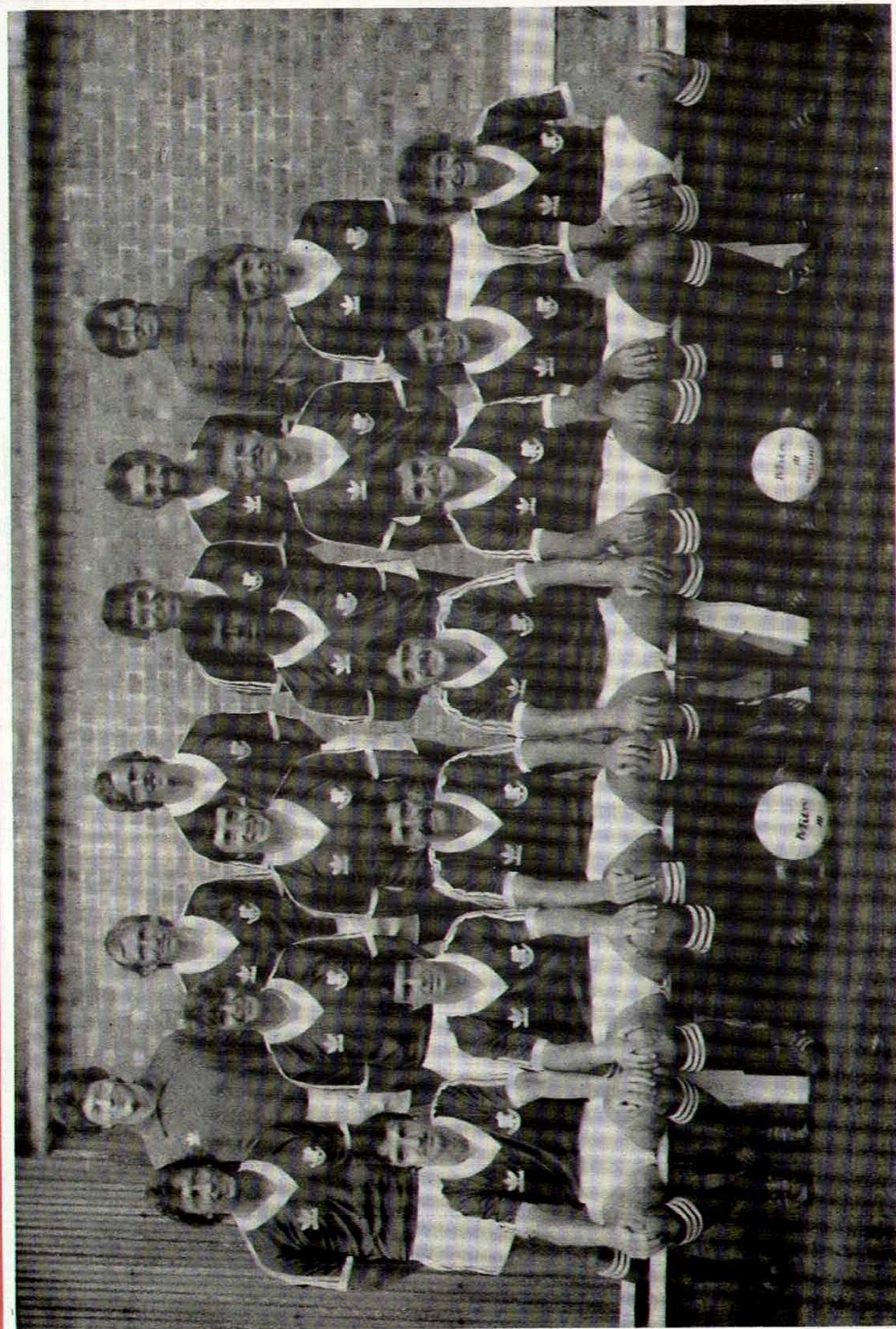
J. Hodson
(Plant & Machinery Sales) Ltd.
Bloxwich Road, Walsall
Tel: 79490 & 614103

**WALSALL
PRESSINGS**
COMPANY LIMITED

**For
Pressings and
Fabrications**

**WEDNESBURY ROAD
WALSALL WS1 4JW**

**Telephone:
Walsall 25252/4**



SWINDON TOWN 80/81

your team in your paper

Follow
the
Saddlers
in the



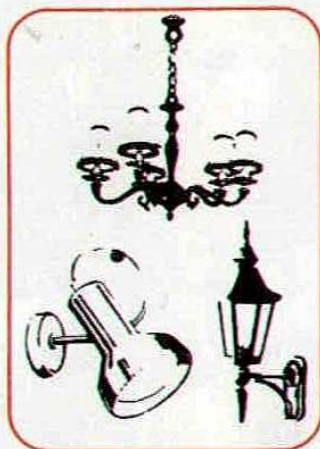
Walsall Observer

YOUR LIGHTING SETS THE MOOD.....

SO GET IT RIGHT FIRST TIME!!

Buy from the Lighting Shop that can offer the most up to date and varied styles of lighting decor.

- Traditional
Modern
Olde Worlde
Nursery
- Full range
of bulbs,
wiring and
accessories
also in stock.
- Whatever your
needs - you
WILL find it
at Broadway



BROADWAY LIGHTING

HAWES CLOSE, BROADWAY
WALSALL. Tel: 28421.
(CLOSE TO WEST
BROMWICH RD/
BROADWAY JUC)

Bring
this advert
along and save
10% on any purchase

HEATING SERVICE!

**Powermatic • Nu-Way
Pakaway • Combat
Greaves • Dravo, etc.**

For: Breakdowns, Installations,
Maintenance, Boiler Plant,
Pipework and Ducting.

Telephone Walsall
611825 and 611851



**MASON
STYLE**

Saddlers A-Z

Compiled by Geoff Allman

X reminds us of the Xmas Day games that us older fans used to enjoy, making our way to Fellows Park on pedal cycles and on foot since there was, of course, no public transport. Maybe one or two fans travelled on horseback to our first-ever Christmas Day game, played at Birmingham's Montz Street ground. We drew 3-3 in a Second Division game against Small Heath, as they were then known.

Over the years we played a total of 24 Christmas Day games and 16 of these were at home. In fact each of the last eight of these matches was played here. Highlights that float across the memory include an unhappy experience of the young Bert Williams in 1937. He had waited at a bus stop in Bilston for some time before he realised that there were no buses on Christmas Day. He then ran all the way to Fellows Park, where the coach to Bristol was waiting. To end an unhappy day, he was on the wrong end of a 5-2 scoreline.

Johnny Devlin will have happier memories of Christmas Day 1947, when he netted on his debut in our 3-0 win over Aldershot. A year later we beat Ipswich 2-1, with Albert Mullard and Phil Chapman on the mark against a side to whom the First Division was just a faraway dream. A goalless draw against Newport in 1950 was followed a year later by a 2-0 win over Southend, with Bill O'Neill and Hugh Evans getting two late goals.

After a 3-1 win over Brighton in 1953, we played Shrewsbury Town in each of our last three Christmas Day games — beating them 4-0 in 1954, drawing 1-1 in 1956 and losing 1-0 in 1957. Our largest gate for three months (9,708) turned out for what proved to be our last-ever Christmas Day game here and those of them who are here today will probably remember the incident when Tony Richards was brought crashing to the ground and no penalty awarded by referee Horner of Coventry. Bill Moore watched the game and his appointment as manager was announced on Boxing Day.

Y brings to mind Bill Younger, the inside forward from Nottingham Forest who scored five goals in eight games for us in Division Two in September and October 1961 — including the matchwinner against Newcastle before our record gate of 25,453.

Then there was Eric Young, the former Manchester United midfielder who had a few games on loan to us in 1973/4 before spending several seasons with Darlington.

Finally, Z is for zeal, a quality shown in huge doses by Freddy Morris, who was inadvertently omitted from the 'M' section in this series. Fred came to us from Oswestry in 1950 whilst doing his national service and played for three complete seasons in the mid-fifties without missing a single game. His speed and courage as a tearaway winger is still talked of by our older supporters and he was undoubtedly the main reason why our 'gates' remained good at a time when we were having to apply for re-election in successive seasons. Fred also had a spell in midfield and, by the time he

moved to Mansfield in 1957, he had scored 42 goals in 225 games. He later had a spell with Liverpool and is now manager of Oswestry Town.

Another M that was accidentally omitted was Jackie Maud, the pre-war Aston Villa winger who played for us in the first two postwar seasons and was first team trainer from 1953 to 1957. Still looking remarkably young, he is now living in retirement at Hednesford. Nor must we forget Dave Mackay, our manager in the 1977/8 season when we climbed to sixth in Division Three and reached the last 16 in the F.A. Cup.

If fans have noted any more omissions from the series, please write in so that we can make amends next season.

IAN PAUL RETIRES

WALSALL v
ASTON VILLA
BENEFIT MATCH
ARRANGED



It was with great regret that club chairman Ken Wheldon announced last week that Ian Paul has been advised by doctors to retire from football.

At only 20 years of age, Ian had barely begun a career that might have seen him scaling the football heights.

Mr Wheldon said at the time of the announcement that "It's a great blow to the club but it is obviously even worse for Ian, who was such a highly promising player with the ability to go right to the top".

Ian made only 72 first team appearances, but established himself as an important member of the team last season and played a vital part in the club's promotion success.

We are very pleased to announce that a benefit match for Ian is to be played between ourselves and Aston Villa, with the date Wednesday, 6th May and the kick-off time 7.30 p.m.

LEAMORE LANE, BLOXWICH, WALSALL WS2 7BY

Tel. Bloxwich 76102-76898/9

ANDERSON & HOMER Limited

Andor
Period Brassware

Gauntlet
Antique Ironwork

Deeley's
Builders Ironmongery

Saddlers Classified

GET YOUR GLASS FROM WALSALL GLASS
Suppliers and fixers of sheet, plate and figured glass (all types). Double glazing, patio doors, windscreen replacements and specialists in leaded lights.

WALSALL GLASS LIMITED
197 Stafford St.,
Walsall.
Tel: 27875

SELECT ALUMINIUM WINDOWS
Double Glazing suitable for all homes
Replacement Windows
Patio Doors

Georgian Windows
Finance Arranged
5 year Guarantee on all products
TELEPHONE JOHN WOOD
BLOXWICH 76107

J.L.S. HEATING

West Midland Gas Board approved Corgi registered heating installers.
Free quotations on all your plumbing and central heating requirements.
TELEPHONE BLOXWICH 407339

CALDMORE HOME IMPROVEMENTS

Alterations and extensions, replacement windows, bow windows, porches made to measure, hardwood doors all at competitive prices. Free estimates.

Walsall 646070 work
Bloxwich 76018 or 78580 evenings
CALDMORE JOINERY
35 Hart Street, Caldmore, Walsall.

Electrical Installations, Rewires and Repairs. No Job Too Small! Tel: Walsall 23996.

Sports Trophies, Cups Medals, Shields, Plaques and Statuettes. Tombola and Bingo Tickets. All types of Fund Raisers. Toys and Fancy Goods all at Wholesale prices. Crockery and Cutlery Hire Service. Catalogue Free.
SWINNERTONS LTD., UNION STREET, WALSALL. Telephone 26081 SWINNERTONS LTD. (400 yards near Royal Hotel, Albewell St.)

ALDRIDGE ROOFING

24 hour service
Specialists in felted roofing, garages, porches, building extensions, also specialists to the trade. Large or small contracts. Estimates free.
Tel. Aldridge 56717

JIMS ROOF REPAIR SERVICE

One Man Business — Reasonable Rates for roof and gutter repairs and pointing. No Job Too Small.
Ring Walsall 405739

INTERSUN MEN'S ONLY SOLARIUM
Arboretum House, Arboretum Road, Walsall 23102 — ring for an appointment or details.
Keep your holiday tan, or get a tan in seven days for that special occasion, on our sunbeds with adjustable top sun canopy

SPECIAL "WINTER" RATES.

10.00 — 4.30 p.m.	5 p.m. — 9 p.m.
Single Session £2.50	£2.80
5 Sessions £11.50	£13.00
10 Sessions £22.50	£25.50

CALDMORE TIMBER D.I.Y. SPECIALISTS
Softwoods, Hardboards, Doors and all types of Joinery, also fencing panels and posts.
Arundel Street, Walsall, West Mids.
Telephone: 611953

EXTENSIONS, ALTERATIONS & GARAGES

Free estimates.
Full architect services are available.
Units 1, 2 and 3,
Lanamore Avenue.
INSITU CONSTRUCTION LTD.
Bentley Mill Lane
Tel: Walsall 646541

PROGRAMME WANTED Walsall v Brighton, 25th March, 1970 (match played at West Bromwich Albion). Please contact with cost and condition. John Wells, 42 Frecks Lane, Burgess Hill, Sussex. RH15 8DG.

*Remember it
pays to
advertise with
The Saddlers*



■ Tel: Bloxwich 77240

The Golf Shoppe

LEADING STOCKIST OF GOLF EQUIPMENT FOR GENTS, LADIES & JUNIORS

PART EXCHANGES — CREDIT FACILITIES
523 Bloxwich Road, Leamore, Walsall, West Midlands

COLIN FARREN HOLDINGS LTD.

FARREN, CASSELLS & WESTLEY LTD.

Seba
PRODUCTS

Manufacturers
of
SILVER PLATED GIFTWARE
Tel. DUDLEY 213192

Registered Offices:

SEBA PRODUCTS MUSK LANE TRADING ESTATE
ZOAR DIE TOOLS WEST MIDLANDS DY3 2UH
WILLENHALL PRESSURE DIECASTING CO. LTD.,
STREET, 22 SHAW STREET, WALSAL WS2 8PH

Tel: WALSALL 27826



Willenhall Pressure Diecasting Co. Ltd.

PRESSURE DIECASTING IN ZINC BASED ALLOYS BS 1004A

ZOAR DIE TOOLS (DUDLEY) LTD.

Tel: DUDLEY 56476



FLASHBACK

WALSALL v SWINDON TOWN

Swindon Town were regular opponents of ours in our Division Three (South) days and — largely because of their good record against us in those days — they have the edge in the following overall table:

	P	W	D	L	F	A	Pts
HOME	29	13	7	9	52	28	33
AWAY	30	7	6	17	41	71	20

Our first meetings were in 1927/8 when the 'Robins' won 5-0 at their County Ground and completed the double by a 2-1 success here in the following February. In fact we lost each of our first five games at Swindon and conceded 20 goals in the process before we picked up a point there in 1937/8 — and then completed a spectacular double late in 1938/9, winning 5-0 here and 4-1 at Swindon as we made a belated but unsuccessful effort to avoid a re-election application.

Doubles became something of a habit just after the war. Swindon won both games in 1946/7 and 1948/49 while we won both in 1947/8, Dennis Wilshaw (now making the headlines as Wolves' psychologist) getting the winner here in a game in which our promising full-back Charlie Humphries suffered the knee injury that was to end his Football League career.

Then came a spell of low scoring games, highlights of which included Bobby Millard's winner early in the game here in November 1950; a tremendous goalkeeping display by Norman Uprichard, who was destined to be capped by Ireland, in the goalless draw a year later; and the debut of Jack Flavell (who later played cricket for England) in September 1953 when we were beaten 1-0.

In the mid-fifties we gained three successive wins at Swindon, the most spectacular of which was in March 1958. With the score 2-2, our goalkeeper John Savage was ordered off and a penalty awarded even though the Swindon player involved appealed to the referee on his behalf. Tony Richards went in goal and brought off a spectacular save and, to cap a remarkable escape, Brian Taylor netted our matchwinner in a late breakaway.

One of our most valuable wins was in March 1961 when we were on the last lap towards promotion to Division Two. Tony Richards got both our goals in a 2-1 success against a Robins team that included Bobby Woodruff, Ernie Hunt and Mike Summerbee.

We next met up again in February 1966 when we chalked up our biggest-ever win over Swindon — 5-0 — just a week after an F.A.Cup defeat at Norwich. Ken Satchwell, Colin Taylor (2) and Howard Riley (2) got our goals. Home advantage was usually proving decisive in those days, but Town did the double in their 1968/9 promotion year.

They were back in Division Three again by September 1974 when Nick Atthey and Alan Buckley got the goals in our 2-0 win, though in the following March we lost 3-0 at Swindon with Jim McLaughlin, David Moss and Colin Prohett the marksmen. A season later we crashed 5-1 there with Trevor Anderson getting a hat-trick, but at this time we were making a habit of winning 2-0 at Fellows Park, this being the scoreline three times in the space of four seasons. Brian Taylor and Alan Buckley got the goals in 1976/7 and Miah Dennehy and Dave Serella in 1977/78.

The most recent game here, however, was in September 1978 when we inflicted on the Robins their first defeat of the season. Alan Birch netted twice, once from a penalty, and Terry Austin and Jeff King were on the mark with Brian Williams replying. The teams were:

Walsall: Kearns, Macken, Caswell, Harrison, Serella, King, Birch, Waddington S., Austin, McDonough, Kelly.

Swindon: Ogden, McLaughlin, Ford, McHale, Aizlewood (Kamara), Stroud, Miller, Carter, Guthrie, Bates, Williams.

Attendance: 5,024.

Swindon gained revenge the following January, reversing the scoreline with Chris Kamara, Dave Serella (o.g.), Chic Bates and Paul Gilchrist netting for them and Terry Austin for us.

They also beat us 3-1 at The County Ground last December.



DIALAPAC UK
Blox
73242

TELEPHONE BLOXWICH 73242



HATEVER YOU HAVE TO TRANSPORT

**BIG OR SMALL, DIALAPAC WILL COLLECT,
PACK AND DELIVERY TO
ANYWHERE IN THE
WORLD.**

**MIDLAND CARGO DEPOT
FRYERS ROAD,
LEAMORE INDUSTRIAL ESTATE
BLOXWICH : WALSALL**

Focus on the Saddlers

Date	Opponents	Ground	F.A.	Gate	1	2	3	4	5	6	7	8	9	10	11	12
Aug. 9	Blackpool (LC1)	H	2-3	5,496	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Waddington
Aug. 13	Blackpool (LC1)	A	1-3	9,781	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	O'Kelly
Aug. 16	Reading	A	0-2	4,369	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Waddington
Aug. 20	Burnley	H	3-1	4,714	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Waddington
Aug. 23	Colchester United	A	1-1	1,979	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Waddington
Aug. 30	Brentford	H	2-3	4,586	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Waddington
Sept. 6	Hull City	A	1-0	4,211	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Horne
Sept. 13	Portsmouth	H	2-0	5,738	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	McDonough
Sept. 16	Rotherham United	H	0-2	4,500	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	McDonough
Sept. 20	Fulham	A	1-2	4,573	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Sept. 27	Blackpool	A	1-2	4,277	Freeman	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Sept. 30	Rotherham United	A	1-2	6,842	Connolly	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 4	Carlisle United	H	4-3	3,815	Connolly	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 7	Charlton Athletic	A	0-2	3,356	Connolly	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 11	Oxford United	A	1-1	3,123	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 18	Newport County	H	1-0	4,335	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 21	Exeter City	H	1-3	3,703	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 25	Cherwellfield	A	2-1	7,870	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Oct. 28	Milwall	A	1-0	2,786	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 4	Gillingham	A	3-3	4,060	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 11	Charlton Athletic	H	2-2	4,287	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 18	Plymouth Argyle	A	0-0	5,022	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 25	Reading	H	2-2	3,583	Turner	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 28	Stamford Rangers FAC 1	H	3-0	6,898	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Nov. 29	Sheffield United	H	4-4	4,831	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Dec. 6	Cherwell	A	0-1	2,215	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Dec. 13	Carlisle F.A. Cup 2	A	0-3	4,778	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Dec. 19	Swindon Town	A	1-3	4,823	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Dec. 26	Huddersfield Town	A	2-2	5,906	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Dec. 27	Barnsley	A	0-3	14,968	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
1981																
Jan. 3	Milwall (3)	H	0-0	3,918	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	O'Kelly
Jan. 10	Exeter City	A	3-0	4,590	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Horne
Jan. 17	Cherwell	A	2-1	3,483	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Jan. 24	Brentford (4)	A	0-4	5,500	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Horne
Jan. 31	Colchester United	H	3-1	3,195	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Penn
Feb. 7	Portsmouth	A	0-2	11,921	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Penn
Feb. 14	Hull City (5)	A	1-1	3,914	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	O'Kelly
Feb. 21	Blackpool	H	0-1	3,894	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	P.Wadd'ton
Mar. 7	Fulham	A	1-2	4,958	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Rees
Mar. 14	Carlisle United (6)	A	1-1	4,485	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	O'Kelly
Mar. 21	Oxford United (LCF)	H	0-3	3,185	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Penn
Mar. 28	Cherwellfield	A	4-3	4,044	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	S.Wadd'ton
Apr. 4	Gillingham	A	0-1	4,112	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	S.Wadd'ton
Apr. 11	Newport County	A	1-1	5,448	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Baines
Apr. 17	Plymouth Argyle (SF)	H	1-3	3,556	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Buckley
Apr. 18	Barnsley	A	1-1	6,026	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	Horne
Apr. 21	Huddersfield	A	1-1	9,483	Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	O'Kelly
Apr. 25	Swindon Town	A			Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	
May 2	Sheffield United	A			Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	
May 9	F.A. Cup Final	A			Green	Macken	Mower	Serella	Baines	Hart	Penn	O'Kelly	McDonough	Buckley	Caswell	

The TSB says **YES,** use cheques when you're shopping.

When you have a TSB Cheque Account, it makes shopping a lot simpler.

You don't have to carry cash around with you.

Instead you just write out a cheque. The counterfoils and the regular statements we send you show you exactly where your money's gone.

And with a TSB Cheque Card or Trustcard your cheques are guaranteed up to £50. You can even draw up to £50 cash at many bank branches throughout Britain.

So call in to the TSB and find out more. Then if you ask us for a Cheque Account, we'll love to say YES.



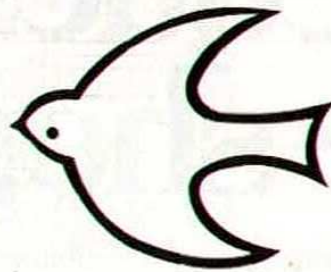
We like to say Yes

TRUSTEE SAVINGS BANK
of Birmingham and the Midlands

HEAD OFFICE: Broad Street, P.O. Box 10, Birmingham B1 2DD.

Saddlerscene

WALSALL SUPPORTERS' CLUB PLAYER OF THE SEASON



My selection is

Selected by

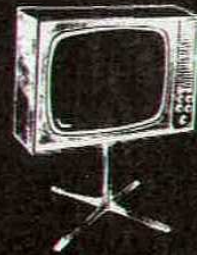
Supporters can use either this form or the Voting Slips provided by Ballot Boxes near the turnstiles. A Ballot Box for Voting Forms is also located in the foyer of the Supporters' Club. The Player of the Season will be announced at the Ian Paul Benefit Match against Aston Villa.



IF IT'S
GOOD
AND
ELECTRICAL

SELL
We — INSTALL — it
SERVICE

DOMESTIC ——— INDUSTRIAL



TRUMAN

ELECTRICAL COMPANY LTD • 40-42 BRIDGE ST • WALSALL W15 6LJ (4 lines)



Austin Morris Jaguar Rover Triumph Daimler

WINCANTON GROUP GARAGES



HEWITTS of Walsall

TEL. Walsall 26567

Half-Time Scoreboard

DIVISION III

- A Blackpool v Barnsley
- B Brentford v Rotherham United
- C Carlisle United v Charlton Athletic
- D Chesterfield v Exeter City
- E Fulham v Reading
- F Gillingham v Chester
- G Hull City v Sheffield United
- H Newport County v Colchester Utd
- J Plymouth Argyle v Burnley
- K Portsmouth v Huddersfield Town

DIVISION I

- L Aston Villa v Middlesbrough
- M Coventry City v Southampton
- N Crystal Palace v Nottingham Forest
- P Everton v Stoke City
- Q Ipswich Town v Manchester City
- R Leeds United v West Bromwich Albion
- S Leicester City v Birmingham City
- T Manchester United v Norwich City
- U Tottenham Hotspur v Liverpool
- V Wolverhampton Wanderers v Arsenal

IAN PAUL BENEFIT MATCH



WALSALL v ASTON VILLA

WEDNESDAY, 6th MAY
Kick-off 7.30 p.m.

Admission prices to be announced. Please support Ian at what should be a very attractive match.

Walsall Supporters Club BROWNHILLS & CHASETOWN BRANCH

Player of the Season Dance
Saturday, 23rd May, 8pm - 12 midnight
at Yates Sports & Social Club,
Lime Lane, Pelsall.
Tickets available from:
Dave Cox, Tel: Burntwood 71060.



BROWNHILLS & CHASETOWN BRANCH AGM

Sunday, 7th June at 7.30 p.m.
The Swan Inn, Pelsall Road,
Brownhills.
Anyone welcome.

The Longhorn
(WALSALL)



DID YOU KNOW?

You don't require a Baby-sitter when you dine at the

LONGHORN

SUTTON ROAD

We welcome children Even at Holiday Times

PHONE WALSALL 22790 BOOK YOUR TABLE NOW

TEAM CHECK

Walsall

Colours: Red, Green & White

- 1 Ron Green
- 2 Tony Macken
- 3 Kenny Mower
- 4 Steve Baines
- 5 Colin Harrison
- 6 Peter Hart
- 7 Mark Rees
- 8 Brian Caswell
- 9 Richard O'Kelly
- 10 Don Penn
- 11 Paul Waddington
- 12

OFFICIALS

REFEREE: R. CHADWICK (Darwen)

LINESMEN

Red Flag: J. BALL

Amber Flag: P. RAPSON



WORLD LEADER

Rothmans King Size

the best tobacco money can buy

MIDDLE TAR As defined in H.M. Government Tables.
H.M. Government Health Departments' WARNING:
CIGARETTES CAN SERIOUSLY DAMAGE YOUR HEALTH

Swindon Town

Colours: All White

- 1 Jimmy Allan
- 2 Charlie Henry
- 3 David Peach
- 4 Chris Kamara
- 5 Russell Lewis
- 6 Kenny Stroud
- 7 Ian Miller
- 8 Roy Carter
- 9 Andy Rowland
- 10 Paul Rideout
- 11 Brian Williams
- 12

MATCH BALL DONOR

TO BE ANNOUNCED.